

Bettina Rheims

Bettina Rheims (French, b.1952) is a photographer best known for her erotic images of women. Born in Neuilly-sur-Seine, France, Rheims worked as a model before turning to photography in 1978. Her earliest series titled Portraits (1981) featured striptease artists and acrobats posing in her studio. In 1990, she photographed androgynous youths for her series Modern Lovers. She has collaborated with the novelist Serge Bramly on several projects, including the book *Chambre Close*, published in 1992, which accompanied the fictional narrative of “Monsieur X” with Rheims’s photographs of women posing in hotel rooms.

Her series I.N.R.I. (1998), another collaboration with Bramly, is a biblical narrative illustrated by fashion models. Rheims has photographed fashion and celebrities for magazines and newspapers such as *Elle*, *L’Officiel*, and *Marie Claire*, and she has shot campaigns for Chanel and Lancôme, among other brands. In 1994, she was awarded the Grand Prix de la Photographie of the City of Paris. Her work has been exhibited at the Musée de l’Élysée in Lausanne, Switzerland, the Musée d’Art Moderne de la Ville de Paris, and the Städel Museum in Frankfurt, Germany. She currently lives and works in Paris.

Exhibitions

- 2013 *Rose, c’est Paris*, Maruani & Noirhomme Gallery, Brussels, Belgium (solo)
- 2012 *Gender Studies*, NRW Foreum Düsseldorf / Camera Work, Berlin, Germany(solo)
- 2011 *Héroïnes*, Chanel Nexus Hall, Tokyo, Japan (solo)
- 2011 *Made in Paradise*, Tokyo Metropolitan Museum of Photography, Tokyo, Japan (solo)
- 2011 *Rose, c’est Paris*, Hong Kong City Hall, China / Fondation Alinari, Florence, Italy (solo)
- 2010 *Rose, c’est Paris (avec Serge Bramly)*, Richelieu / Galerie de photographie, Paris, France

Public Collections

- Museum for Moderne Kunst, Frankfurt, Germany
- Sammlung Essl, Vienna, Austria
- Olbricht Collection, Essen, Germany
- Moderna Museet, Stockholm, Sweden
- Centre Georges Pompidou, Paris, France
- Chase Manhattan Bank, New York, USA
- La Ville de Paris, France
- Commission des Beaux-Arts du Hainaut, Belgium
- Deutsches Historisches Museum, Berlin, Germany
- DG Bank, Frankfurt am Main, Germany
- Instituto Cultural Banco Santos, Rio de Janeiro, Brazil
- Maison Européenne de la Photographie, Paris, France
- Ministère de la Culture, Paris, France
- Musée de la Mode, Paris, France
- Art Gallery of New South Wales, Sydney, Australia
- Essl Museum, Klosterneuburg, Austria
- Fondation Cartier pour l’art contemporain, Paris, France
- Daelim Contemporary Art Museum, Seoul, South Korea
- Musée de l’Élysée, Lausanne, Switzerland

Serge Bramly

Serge Bramly (born 31 January 1949 in Tunis, Tunisia) is a French-language writer and essayist. He was born into a Jewish family in Tunis, Tunisia. When he was ten years old, his family emigrated to France. He was married to photographer Bettina Rheims, with whom he has collaborated frequently, and had a son, Virgile. His novel *La terreur dans le boudoir* was adapted by Benoît Jacquot for the 2000 French film *Sade*. He is also noted for his books on Leonardo da Vinci and the Mona Lisa—*Leonardo: Discovering the Life of Leonardo da Vinci*, 1991 *Leonardo: The Artist and the Man* (1995), and *Mona Lisa: The Enigma* (2005). In 2008 he won the prix Interallié for his novel *Le Premier Principe – Le Second Principe*.

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- La Terreur dans le boudoir, Grasset, 1994, ISBN 978-2-246-48931-3 screen adaptation by Benoît Jacquot in 2001
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- Ragots, Plon, 2001, ISBN 978-2-259-18627-8
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